

CAMERON INTERIORS



CAMERON INTERIORS ESSENTIAL TIPS

- 1. Space planning is key.** Think about how you will work in, move around and potentially entertain in your new kitchen.
- 2. Storage.** Considering even the smallest details, such as internal accessories, can ensure everything is exactly where you want it to be.
- 3. Materials.** Invest in hard-wearing, quality finishes that will be able to stand up to the demands of a busy kitchen for years to come.
- 4. Equipment.** Making an investment in key appliances can free up both space and time.
- 5. Relationship.** Ensure your kitchen designer is listening to you and paying attention to each and every requirement.

3 WORDS TO SUM UP THE BUSINESS
LONGEVITY
PASSIONATE
CREATIVITY

Who is your customer?

Our clients are discerning people. They are searching for something that not only looks beautiful but is personally designed to suit their lifestyle. They don't want something 'fashionable', preferring a design that will transcend passing trends so they can love and enjoy their space for years to come. They want the very best quality along with the highest levels of professionalism. Clients who move house come back to us, and we've discovered that many of our customers have parents who were our clients; having grown up enjoying the benefits of a Cameron Interiors design, they now come to us for their own homes.

What sets your company apart from the competition?

We were established in 1979, and our longevity in this business speaks for itself. We pride ourselves on great customer service all the way from the first meeting to completion. We ensure every single client is thoroughly satisfied with their investment in us. In an ever-evolving industry, our ability to listen to and interpret our clients' individual needs and aspirations has been key to our success, and our core principles remain as relevant as ever: passion, product and perfection. We are also proud to be the only Bulthaup dealer in Scotland, something that enables us to create innovative design.

What inspires your designs?

We find design inspiration all around, from nature to architecture and our travels. But undoubtedly the most important source of inspiration comes from our clients and their families. We take the time to find out how they live (and how they aspire to live), so we can come up with a design that is unique to them which not only looks beautiful but will enhance their life every single day. We are not sidetracked by what's fashionable, aiming instead for timeless quality that will always look good.

What has been your biggest commission to date?

That was probably the renovation of an entire house on the banks of Loch Ard - a kitchen, utility room, four bedrooms, three bathrooms and multiple living areas. We worked hard

with the client to create the New England style they were looking for. The house had the most stunning views of the loch and we took this into consideration, making the most of the outlook in all the rooms, so that the owners could enjoy the vista whether they were socialising in the kitchen or reading a book in the large master bedroom.

The secret to success is...

Putting the client at the forefront and establishing a dialogue with them. Our design team can only create the perfect space if we truly understand the client's lifestyle. Our ability to listen to people and interpret their individual needs and aspirations has been the key to our long-term success. This is what we do, in combination with our passion for functionality, precision and design.

What is the company's main strength?

A company-wide ethos of integrity drives everything we do. We put the client at the heart of our thinking to deliver an experience we ourselves would personally love to receive. We carefully consider every design to create an environment that will enhance our clients' everyday lives, making tasks easier, freeing up valuable time that can then be enjoyed with family and friends in a beautiful, comfortable kitchen or living space. To achieve this, our team are qualified interior architects and designers, all of whom have chosen to study design from a natural passion. We create every kitchen from scratch so that every detail is considered. Clients see a noticeable difference in their experience and in the time, care and consideration we afford to find the perfect solution for them.

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