

# CAMERON INTERIORS



expertise and reputation have been built up over four decades and we believe that a major part of our ongoing success stems from the passion we put into our service and designs. Each member of the team brings something different to the company which means that together we have a genuine wealth of knowledge.

## What has been your biggest design challenge so far?

We are lucky enough to be asked to design kitchens for some incredible buildings both old and new. One particularly interesting challenge was to create a kitchen for a lighthouse in the north of Scotland. The design had to be timeless and carefully considered due to the location and the access to the site.

## What is your design ethos?

We design with passion and creativity in mind. Our aim is to create something beautiful and timeless that the client will love for years to come and that will work with any new or pre-existing features. Functionality is a key priority and consideration throughout the whole design process, and we're aware that it's our job to make sure

ONE WORD THAT SUMS UP THE BUSINESS...

# ORIGINAL

that the client has the correct product to suit their needs and that the space works well.

## What are you most proud of?

Forty years in business is a fantastic achievement for any company, and it's something we are extremely proud of and thankful for. We put our longevity down to four things: our loyal customers who recommend us and come back to us for design after design; having fantastic products that stand the test of time; our hardworking team who build strong relationships with clients; and our devotion to excellent customer service.



## 5 TOP TIPS

Buying a new kitchen is a big deal. Here's how to make sure you get it right:

- 1. Quality** – No other room in the house is used as much as the kitchen, so it's worth spending more to get high quality.
- 2. Brand** – Reputation is crucial. Go for a company with strong products and which is recommended by others.
- 3. Research** – Think about what you like and dislike. This will help your designer to tailor the design specifically to your needs.
- 4. Understanding** – Choose a designer who really understands you and your lifestyle so they can design a space that suits you.
- 5. Service** – Base your decision on high-quality service during the design process, as this is a strong indicator of the service you'll receive throughout. Look out for approved and accredited KBSA members.

## What's unique about your company?

At Cameron Interiors, we focus on functionality and precision, always keeping the client at the forefront. With this in mind, we select suppliers and partners who share our vision and who deliver to the highest standards. We are proud to be the only bulthaup dealer in Scotland, something that enables us to create unparalleled, stunning and innovative design. We have been established for 40 years, during which time we have earned an exceptional reputation for design, craftsmanship and excellent customer experience.

## What are your customers looking for?

Our clients are discerning. They're looking for the very best quality along with the highest levels of professionalism. They come to us for our knowledge, consideration and creativity. We take the time to understand how each individual client lives day to day in order to create a functional but stylish space that works for their specific needs and requirements. We don't just create spaces that look good, we design them to work well with precision and perfection in mind.

## What makes your company the best?

Our highly skilled team! From the designers to the fitters and the entire behind-the-scenes team, we all love what we do. Our



*Opposite: The bulthaup b1 kitchen is based around 'intelligent minimalisation' and comes in a carefully restricted palette of colours and materials. Above left: Cameron Interiors does more than just kitchens, offering a design service for bedrooms and living rooms too. Above right: The bulthaup b3 is an elegantly pared-back design that aims to produce the appearance of a floating kitchen*



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